



FASHION AND STYLE

Latest reviews, shopping and beauty tips & more

Costello Tagliapietra: New York Fashion Week Spring 2010

By **kcrow**

September 12, 2009, 11:17AM

Their signature draping firmly -- or should that be softly? -- in place, Jeffrey Costello and Robert Tagliapietra sent a tightly edited collection of dresses down their runway on Friday night.

The color palette was dazzling, in sharp contrasts to the nasty weather outside, where the winds howled and the rain poured down. CT used sun-bleached shades of orange, mustard, violet, moss green and taupe to spectacular effect -- the colors grab one's attention, but it is the dresses' construction that keeps it.

Assuming that the hemlines will lower to more modest lengths for retail, this is a collection that will entice a more mature, sophisticated shopper. Mature should not be read as an euphemism for old lady; indeed, not -- rather, they are intended for a strong-minded woman of the world, confident in her fashion choices and unwilling to go along with the fashion It crowd.

Standouts included a beige silk dress, deftly gathered and folded with a winking crystal detail and a doe orange jersey dress, gorgeously draped, with a contrasting back of warm taupe.

But perhaps the coolest element of many of the dresses was their fabric. In an environmental-friendly choice, CT used exclusive fabrics from AirDye, a new technology that dyes and prints textiles without using any water.

AirDye is a process in which dyes are transferred from paper onto fabric, using heat, bypassing the liquid phase of the typical dye process. In doing so, each CT dress saved 45 gallons of water, 95 megajoules of energy and 3 kilograms of greenhouse gasses. The entire AirDye process is waste-free, in fact -- the paper is recycled, and the used dyes and toners are recycled to make tar and asphalt.



AP